

Public and Patient Engagement Events 7th and 15th Sept 2016

Dr Phillip Smith, Associate Director Research and Development v1, dated 14th Oct 2016

Purpose: This document describes two events held by the Trust in September to promote public and patient engagement in relation to research.

Background: The Trust has a Research Strategy¹ which seeks to enhance patient experience and outcome through research and innovation. Public and patient engagement is a key element of this. This is why we held two public and patient engagement events in September 2016 to explain our research priorities, to discuss these with members of the public and to identify future ways of engagement. These events also support the Trust's engagement strategy².

Approach: Members of the public were invited to attend via direct email to the Trust's public membership group, placing information on the Trust's website and also via social media. The aims of the events were to:

- To increase the understanding of research at the Trust, our strategy and the approaches of how patients can be involved for each attendee.
- Enable the Trust to listen to feedback from our attendees.
- To identify people wanted to support specific action plans.

The following areas were covered:

- Introduction and outline of the day – Dr Phillip Smith, Associate Director Research and Development
- What do we think we know about public and patient involvement – Anita Holme, Lead Research Nurse
- Offering research to patients – 'consent to contact' Jocelyn Berdeprado, Senior Research Nurse
- Feedback from Patient Questionnaires – Claire Barratt, Senior Research Nurse
- Use of Social Media to promote engagement - Julie Smith, Cardiology Research Nurse
- Group Work – how can we help and what will I be able to do?

Findings:

- A total of 24 members of the public attended (Table 1) and there was a good discussion on a wide range of issues.
- Feedback was very positive with all respondents saying that the event was useful and that they would like to attend a future event (Table 2)
- A number of people agreed to be involved with specific aspects in the future (Table 3).

The tables are in Appendix 1 and the introductory presentation is in a separate document.

Recommendations

- 1) Those attendees wishing to support various initiatives to be invited to planning meetings.
- 2) Public Engagement events to be continued.

¹ http://www.enherts-tr.nhs.uk/files/2016/07/Research-Strategy-2016_Single-Pages-A4-4th-July-2016.pdf

² http://www.enherts-tr.nhs.uk/files/2016/08/Engagement-Strategy-2016-2019_Spreads.pdf

Appendix 1 Attendance, feedback and numbers of people wishing to support various initiatives

Table 1 Number of attendees at each meeting

Site		
	Lister (7 th Sept 2016)	18
	Mount Vernon Cancer Centre (15 th Sept 2016)	6
Representation		
	Patient	5
	Relative / Carer	4
	Member of the Public	8
	Member of Staff	1
	Other	1
How did you hear about the event?		
	Direct email	10
	Website	1
	Twitter	1
	Other	0

Table 2 Feedback from the event

	Useful?
Yes	6
No	0
	Would you like to attend a future event?
Yes	7
Possibly	1
No	0

Table 3 Number of people who said they would contribute to future initiatives

Public and patient research group to be included in the Trust's wider engagement approach.	6
Seek and act on research participant feedback.	6
Promote use of plain English.	6
Use IT capability to understand patient flow and match with studies.	6
Identify and address barriers to research.	4
Patients contribute to research workgroups or committees.	4
Deliver 'consent to contact' initiative to identify potential research participants.	3
Research awareness via the clinical trials day on 20 th May.	3
Patients contribute to the setting of Trust research priorities.	3
Optimise patient access to research of all types at all sites.	2
Provide workshops to researchers about the importance of involving patients.	2
Display posters in departments to promote research.	2
Develop patients as research ambassadors.	1
Annual research celebration event.	1